

OUR FORWARD VIEW

During a Strategic Planning meeting with the Alberta Chambers of Commerce
Your executive members clearly identified a number of Goals. One of these goals is

POSITIVE PROMOTION OF THE “NEW CHAMBER” IMAGE

The steps to reaching this goal includes

- Further develop the Chamber’s relationship with The Town and County.
- Build on current partnerships, and promote new ones with community organizations.
- Seek input from the Membership as a whole on strategic planning.
- Work to continue developing an economic base to maintain financial stability of the Chamber
- Enhance our visibility and presence in our large trading area

These steps would be undertaken to enhance the Vermilion and District Chamber of Commerce’s ability to support your business.

Do you believe this would improve your business opportunities in our district?

Is there another area that Vermilion and District Chamber of Commerce executive could improve opportunities for your business?

Please give some consideration to this goal and express your thoughts on this form to help the Chamber Executive serve you better.